Sanjay Ghodawat University, Kolhapur

2019-20

Established as State Private University under Govt. of Maharashtra. Act No XL, 2017

SY BBA | **School of Commerce and Management** | **Management**

MBC204 | **Management Information Systems** | **Semester – IV**

Day and Date Tuesday 24/12/19 | **End Semester Examination** | **Time: 3 hrs**

Max Marks: 100

2.30pm to 5.30pm

Instructions: 1) All Questions are compulsory.

			Marks	Level	COs
Q.1	**a)**	**State True or False (Any five)**			
		1. The role of the MIS in an organization can be compared to the role of heart in the body.			CO1
		2. MIS is an integrated user machine system for providing information to support decision making.			CO1
		3. DSS is Design Support System.			CO2
		4. Database, model base and DSS software are components of DSS.	10	L1	CO2
		5. SDLC process aims to produce high-quality software which meets customer expectations.			CO3
		6. Building a new information system in one kind of planned organizational change.			CO3
	b)	Answer the short questions (Any five)			
		1. Define ERP.			CO4
		2. List out any four ERP modules.			CO4
		3. Define MKIS.	10	L1	CO5
		4. What are the different components of HRIS?			CO5
		5. Define Financial Information System.			CO6
		6. What is Operations Information System?			CO6
Q.2		Answer the following			
	a)	Explain role and importance of Information System in detail.	10	L2	CO1
		OR			

	a)	Illustrate different characteristics of MIS in detail.	10	L3	CO1
	b)	Explain components of DSS in detail.	10	L2	CO2
		OR			
	b)	Illustrate how TPS and OAS are useful for business organization.	10	L3	CO2
Q.3		Answer the following			
	a)	What are the different contemporary approaches of Information System?	10	L1	CO3
		OR			
	a)	Discuss "building a new information System is one kind of planned organizational change".	10	L2	CO3
	b)	Illustrate major causes of Information System Success.	10	L3	CO4
		OR			
	b)	State advantages of Enterprise Resource Planning in detail.	10	L1	CO4
Q.4		Answer any Two			
	a)	Prathamesh Udyog ltd. is leading Auto spare part manufacturing company and supplying their goods to various.The company has decided to go for a proper Marketing Information System. Explain how this Marketing Information System is beneficial for the company.	10	L4	CO5
	b)	Explain need and importance of Human Resource Information System.	10	L2	CO5
	c)	Illustrate different components of Marketing Information system.	10	L3	CO5
Q.5		Answer any Two			
	a)	Classify different components of Financial Information System.	10	L2	CO6
	b)	State need and importance of Operations Information System.	10	L1	CO6
	c)	Explain features of Financial Information system.	10	L2	CO6

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